Evolution, expanding program reflects stature of outstanding faculty, students

It has been an exciting and eventful year for the Department of Communication and Culture. We wished the very best to Pat Andrews, an inspiring teacher and dedicated colleague, who retired in May, and we welcomed two new faculty members: Michael Kaplan, who studies visual rhetoric and public culture, and Madhavi Mallapragada, whose work explores how diasporic Indian communities use new media, such as the Internet. Michael and Madhavi join a department that continues to evolve and expand. The number of undergraduate CMCL majors is nearing 500, our faculty figure prominently in a host of interdisciplinary programs at IU, our recent PhDs continue to take faculty positions at schools like Texas Christian University, Wabash, Denison, and the University of Washington, and we are now home to the NCA’s newest journal, Communication and Critical/Cultural Studies, edited by Robert Ivie. This year will see the addition of two new faculty members, Mary Gray and Ted Striphas, whose accomplishments are discussed in more detail on page 3.

I’m grateful for the opportunity to chair a department with such a distinguished history and such a strong commitment to teaching, research, and service. What impressed me when I interviewed at IU last year was the quality of the department’s faculty and graduate students, the range of exciting, demanding courses being offered at all levels, the friendliness and efficiency of the staff, and the high regard for CMCL within the College of Arts and Sciences. A year on the job has only strengthened these first impressions. I am more convinced than ever that the Department of Communication and Culture plays a crucial role on the Bloomington campus and that we offer our students a diverse and challenging program in the critical study of communication and culture — an invaluable and absolutely necessary area of study as the university, the nation, and the world move further into the networked, globalized 21st century. Already acknowledged to be one of the best departments of its kind in the country, CMCL is poised to achieve even more national and international prominence as a site where faculty and students are engaged in important critical research in and across rhetoric, media, performance, and ethnographic studies — research that stretches from iconic political photographs to the global reception of The Lord of the Rings, from the films of Stanley Kubrick to the construction of Berber culture, from the speeches of Malcolm X to live television programming in the early 1950s, from the significance of race in Puerto Rican television to democratic theory and America’s war on terrorism — and that’s only a sample. This scholarship directly informs the classes we offer, and the department continues to be committed to providing the best possible experience for IU undergraduates. We are, for instance, in the midst of revising our 100–200 level courses, including the new and improved course Argumentation and Advocacy. CMCL is particularly pleased to announce that, beginning with the fall 2004 semester, students in Introduction to Media and Hollywood I and II will watch the required screenings for these courses downtown at a real theater, the Buskirk-Chumley (see page 4).

For making my own transition to IU so manageable and so satisfying, I want to thank, in particular, Amy Cornell for all her patience and invaluable help and Robert Ivie for his advice and encouragement. Even before they knew just what they were getting into, Robert Terrill and Joan Hawkins agreed to serve as, respectively, director of undergraduate and director of graduate studies. CMCL students and the department at large have greatly benefited from Robert and Joan’s hard work and good spirits.

As a newcomer to the department, I look forward to hearing from you and meeting you when you have the chance to return to Bloomington. Please keep us informed of your activities and accomplishments (see page 6) and keep track of what we are doing through the departmental Web site (www.indiana.edu/~cmcl/), which will be revised during the next few months. Needless to say, you are welcome to attend any of the lectures, screenings, and public events sponsored by the department. We deeply appreciate your advocacy and your support, especially at a time when state funding for higher education continues to fall and growing departments like CMCL especially feel the pinch. Even the smallest gift can help out with graduate student research support, special programs for undergraduates, and the funding of visiting speakers and other department events.

— Gregory A. Waller
Christopher Anderson received the Library of Congress Coca-Cola Fellowship in Advertising and World Culture for a history of corporate-sponsored radio and television programs in post-World War II American culture. He will be a resident fellow at the Library of Congress during the fall. He has also received a fellowship through the President’s Arts and Humanities Initiative at Indiana University to continue work on this project in the spring. Anderson received an Overseas Study Development Grant from IU’s Office of International Programs to develop a summer overseas study program for IU students on the topic of globalization and the media. The program will take place at Aarhus University in Denmark, with courses taught by him and by professors from Aarhus University’s Department of Information and Media Studies. The program is scheduled to be offered for the first time in summer 2005.

James Andrews received the Paul Boase Award for Scholarship last year and visited Ohio University to give the inaugural Boase Lecture. He also lectured at the University of Maryland and delivered the Wiss Lecture at Southwest Missouri State University. Next October, he will give the keynote address to the Arizona Speech Association annual meeting and will be the honoree at the Public Address Conference, to be held in Washington, D.C.

Patricia Hayes Andrews has continued to be the director of the CMCL Preparing Future Faculty Program. This year, she was the recipient of an Indiana University Lumina Grant for developing two service-learning communication courses. Her article “Teaching Civic Engagement Through a Service-Learning Business and Professional Communication Course” will appear in a forthcoming book, Service-Learning in Communication, published by West Texas A&M University Press. The eighth edition of her book Communication for Business and the Professions (with John E. Baird Jr.) will be published in January 2005 by Waveland Press. Andrews retired from Indiana University at the end of the spring semester.


Carolyn Calloway-Thomas presented a talk at the World Communication Association convention in Stockholm, Sweden, in July 2003. She received two distinguished service awards — one from the Midwest Intercultural Communications Project and one from IU’s Commission on Multicultural Understanding. Calloway-Thomas also co-authored one article on an expressive repertoire for African-American communication and one on African-American orality, which appear in the books The Souls of Black Folk: One Hundred Years Later and Understanding African American Rhetoric: Critical Origins to Contemporary Innovations, respectively. In July, she attended the 2004 AAHE Summer Academy in Stove, Vt. The academy is a team-based, project-centered experience focused on undergraduate change initiatives that enhance student learning.


Robert Ivie is serving this year as a fellow at IU’s Poynter Center. In April, he presented a paper on democratic dissent at an international conference on democracy and censorship, held in Piran, Slovenia. He is founding editor of NCA’s newest journal, Communication and Critical/Cultural Studies. His book Democracy and America’s War on Terrorism is forthcoming from the University of Alabama Press.

This year, John Lucaites began teaching in the Honors College, where he has been teaching a course called Visualizing War. He has delivered invited lectures at Purdue and the University of Massachusetts and co-authored two essays: “Morality and Memory in U.S. Iconic Photography: The Image of Accidental Napalm” (with Robert Hariman) in Critical Studies in Mass Communication and “Telescopic Mourning/Warring in the Global Village: Decomposing (Japanese) Authority Figures” (with James McDaniel), the lead essay in the new journal Critical Studies in Mass Communication, Vol. 24, No. 3 (Article 49, 10/23/01) and archived at www.ctheory.net. Hawkins has won a College Arts and Humanities Research Grant for next year.

Jane Goodman is working with Phaedra C. Pezzullo turning the readings from CMCL’s revised Interpersonal Communication course into a book to be published by Blackwell. She has also done research this summer at the Royal National Institute for the Deaf Library in London and Gallaudet University Library in Washington, D.C., and will be starting research on teaching techniques in Interpersonal Communication in late summer.

James Naremore’s critical anthology, Citizen Kane: A Casebook, has just been published by Oxford University Press.
Two new faculty to join CMCL ranks

Mary L. Gray

The Department of Communication and Culture has been fortunate to hire Mary L. Gray as an assistant professor of communication and culture. Gray graduated in 1992 with a BA in anthropology and Native American studies from the University of California at Davis. She received her MA in anthropology from San Francisco State University in May 1999. She is receiving her PhD in communication this summer from the University of California at San Diego. Her dissertation, titled Coming of Age in a Digital Era: Youth Queering Technologies in the Rural United States, won a Sexuality Research Fellowship from the Social Science Research Council and a UC San Diego Research Fellowship.

Gray’s research and teaching interests include the intersection of new media, social movements, and cultural identity production, as well as the social theory and ethnography of gender and sexuality. She writes on the sociology of youth and public culture. Qualitative methodologies, particularly ethnography online and in nonurban settings, play a significant role in her work. She is also interested in the pedagogy of research ethics and its relationship to the construction of scientific knowledge and practice.

She will be teaching two undergraduate courses for us this year. One course on new media will examine the history and contemporary experiences of new media. The other special topics course will examine queering sexuality and gender in the media. We welcome Mary Gray to IU and look forward to her contributions to our department.

— Amy Cornell

Ted Striphias

The department is pleased to welcome Ted Striphias to the faculty. Striphias comes to us from Ohio University, where he had been an assistant professor in the School of Communication Studies in 2002–04. He graduated summa cum laude and Phi Beta Kappa from the University of New Hampshire in 1995, earning a BA with university honors in communication. He went on to earn his MA and PhD in communication studies from the University of North Carolina at Chapel Hill in 1998 and 2002, respectively. His dissertation, titled A Constellation of Books: Communication, Technology, and Popular Culture in the Late Age of Print, examines the impact newer technologies, such as television, the computer, and cinema, have had on the book and book culture. While Striphias was at North Carolina, he was honored with the Outstanding Achievement in Graduate Scholarship Award in 1997, 1999, and 2000 and the Martha Nell Hardy Award for Outstanding Teaching in 1998. He also won the Mary E. Jarrard Prize for the top graduate student paper at the Carolinas Communication Association Annual Convention in 1998.

Striphias has published in such journals as Television and New Media, Critical Studies in Media Communication, The International Journal of Cultural Studies, Culture Machine, and Cultural Studies. He has several projects in progress, including the revision of his dissertation and a co-edited volume, Conversations in Communication. He currently serves as secretary of the Philosophy of Communication Division of the International Communication Association.

Our new colleague brings to the department an expertise in the history of media and technologies of communication, cultural studies, and the philosophy of communication. His teaching areas include media studies, cultural studies, and communication theory with special interests in media history, theory, and criticism; new media; the politics of cultural identity; cultures of intellectual property; and the political economy of media institutions. In the fall, he will be teaching two undergraduate courses, Introduction to Media and a Topics course titled From Orality to the Internet. We look forward to having Ted Striphias on board.

— Barb Klinger

Just published …

Few figures haunt the collective American psyche like Malcolm X, as illustrated in Robert Terrill’s Malcolm X: Inventing Radical Judgment. Hoodlum, convict, convert, prophet, nationalist, and martyr, Malcolm’s life spans the Civil Rights era like an index of America’s racial anxiety. Malcolm X, like any orator, did not fashion his discourse in a vacuum, but worked
New connections made with old downtown theater

The Department of Communication and Culture, the Buskirk–Chumley Theater (formerly called the Indiana Theater), Indiana University, and the College of Arts and Sciences have teamed up to provide a projector and screen to the Buskirk–Chumley Theater. In exchange for use of the projector and screen the BCT has graciously agreed to host two CMCL class film screenings as part of undergraduate survey classes on film and media. On Monday nights this year, Introduction to Media will screen a wide array of domestic and international films, and, on Tuesday nights, History of Hollywood will screen Hollywood classics from the 19th century to the present. The movie screenings are free to students registered for the classes, and they are open to the community for a small charge.

Previously, the department and the BCT had teamed up to present films at the monthly series The Golden Age of Hollywood. On the second Thursday of every month, a classic film from the golden age of Hollywood is presented free to the Bloomington community and is introduced by event organizers CMCL Professor Chris Anderson and film archivist Rachel Stoeltje. The film series recently won the Herbert S. White Collaborative Award.

Radio/TV producer Schwibs is lecturer for motion picture production classes

The department is pleased to be able to offer several classes in the art of motion picture production. We offer beginning filmmaking, in which students learn the basics of making 16-mm silent films, to approximately 60 students per year. Students design, direct, edit, and light films, working individually and in groups. Selected students can follow this up with intermediate motion picture production, which introduces the recording and editing of sound into the films. Recently, we added a provocative and popular new course on the making of documentary films. Students get the opportunity to make documentaries, as well as explore the ethics behind the making of the films. Suzanne Schwibs, who holds a regular full-time job as a producer with Radio/TV, teaches these courses in the evenings in the Mottier Hall production labs.

Schwibs is an active and award-winning producer who has produced a number of television programs, among them a round-table discussion with Gloria Steinem, a documentary about covered bridges, titled Spanning Time: America’s Covered Bridges (with Eugene Brancolini), and, most recently, Hometown: A Journey Through Terre Haute, Indiana (with Tom Roznowski). Currently, she is working on a short program about Midwest landscape photographer Art Sinsabaugh for a touring exhibit later this year and developing a documentary about the Beaux Arts Trio.

Radio/TV producer Schwibs is lecturer for motion picture production classes

Sugarplum Dreams: Staging the Nutcracker Ballet, a behind-the-scenes documentary co-produced and edited by Schwibs, was picked up by American Public Television and broadcast on PBS stations across the country during this past Christmas season. It aired on KQED–San Francisco, KCTS–Seattle, KTCA–Saint Paul, WETA–Virginia, and WNET–New York (at noon on Christmas day, no less) among many other markets.

No Compromise: Lessons in Feminist Art with Judy Chicago, a documentary following IU students in a studio class taught by Chicago, which Schwibs produced, wrote, and edited, has also just been picked up and will air nationally.

What’s a Teacher For?, an educational documentary about the teaching philosophy of James Mumford (IU African American Ensemble), which Schwibs produced and edited in collaboration with Claude Cookman (IU Journalism), is being sold by Films in the Humanities and Sciences, a leading distributor of educational programs and documentaries.
Graduate news

Our graduate program continues to grow and distinguish itself. This fall, we welcome 20 new students to our MA and PhD programs, all of whom are studying a wide range of areas in rhetoric, media, and performance. We are also quite pleased that our graduate students are finishing their dissertations and moving on to interesting positions in higher education.

Here are a few of our recent graduates and their new institutions:

- **Courtney Bailey**, Allegheny College, Pennsylvania
- **Jeff Bennett**, Denison University, Ohio
- **Brett Boessen**, Austin College, Sherman, Texas
- **David Cochran**, Oklahoma Wesleyan University
- **Erica Cooper**, Roanoke College, Roanoke, VA.
- **Jon Kraszewski**, Texas Christian University
- **George LaMaster**, Marian College, Indianapolis
- **David Moscowitz**, Wabash College, Crawfordsville, Ind.


**Michael Butterworth** has had “Ritual in the ‘Church of Baseball’: Suppressing the Discourse of Democracy After 9/11” accepted for publication (coming out next spring) in *Communication and Critical/Cultural Studies*.

**Darrell Enck-Wanzer** received the Robert Gunderson Award in Public Culture, as well as a Graduate and Professional Student Organization Research Award ($500), to make a second trip to New York City to conduct research on the Young Lords Party.

**Suzanne Enck-Wanzer** received the Heart and Hand Award for Student Volunteer in Bloomington. She volunteers at Middleway House in Bloomington.


**David Moscowitz** presented a paper in May at the Cultural Studies Association Conference in Boston. He has accepted a position at Wabash College.


**Claire Sisco King** recently had an article accepted for publication. The article, titled “The Poetics and Praxis of Enclosure: Julian of Norwich, Motherhood, and Rituals of Childbirth,” will appear in the next issue of *Comitatus: A Journal of Medieval and Renaissance Studies*. She and **Jim Kendrick** also have chapters in a forthcoming anthology titled *Horror Film: Creating and Marketing Fear*.


(continued on page 6)
within and modified modes fashioned by his predecessors.

Robert Ivie is serving as founding editor of the National Communication Association's newest quarterly journal, Communication and Critical/Cultural Studies. IU’s Joan Hawkins, John Lucaites, Thomas Foster, and Jeffrey Isaac serve as members of the journal’s international and interdisciplinary editorial board, which also includes such notables as Douglas Kellner, Chantal Mouffe, Ian Ang, Tony Bennett, Wendy Brown, Henry Giroux, and George Lipsitz, plus many of NCA’s leading scholars. The journal features critical inquiry that cuts across academic boundaries to focus on social, political, and cultural practices from the standpoint of communication and to promote critical reflection on the requirements of a more democratic culture. The first issue was published in March.

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Just published …

(continued from page 3)

The IU Alumni Association is pleased to announce an easy, affordable way to become a life member: our no-interest monthly payment plan. For $55 a month for 10 months, you can pay off your life membership. Simply choose the monthly payment plan option on any membership or renewal form, submit it, with your first payment of $55, and we’ll bill you monthly for the remaining nine payments.

It’s that easy!

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Visit www.alumni.indiana.edu
E-mail iuaamemb@indiana.edu
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Student news

(continued from page 5)

Undergraduate news

This has been a year of continued growth for the undergraduate program. We now have nearly 500 undergraduate majors and remain the fastest-growing department in the College of Arts and Sciences. Last fall, the department hosted a reception at the University Club in the Memorial Union; turn-out was good, and students and faculty had the opportunity to mingle. Students also had the opportunity to meet the new department chair, Greg Waller, and the new director of undergraduate studies, Robert Terrill.

During spring semester, registration for fall classes was complicated by the implementation of a new online system, but advisees Amy Cornell and Sonja Rasmussen provided much-needed assistance to help students navigate the unfamiliar process.

Three students — Amy Beall, Colleen Jankovich, and Heather Teed — were invited to participate in an undergraduate research presentation hosted by the Honors College.

As usual, the impressive accomplishments of so many of our undergraduate students made it a challenge to select particular students to honor with our departmental undergraduate scholarships. After a review of academic records and enthusiastic recommendations from the faculty, two McDowell-Gilliam Scholarships of $1,000 each were awarded to Eric (George) Zobel and Timothy Pritchett, and the Norvelle Scholarship of $1,500 was awarded to Stephanie Herrold. Congratulations to these hard-working students.

Then, as graduation neared, department graduates accepted positions with employers and in graduate and professional programs.

Please drop us a line at cmcl@indiana.edu. We would like to make contact with our graduates and hear what you are up to.

E-mail: cmcl@indiana.edu

Need an intern? Think of us!

The major in communication and culture provides students with a strong liberal arts education that emphasizes strategic, critical, and flexible modes of thought. In the changing work environment of the 21st century, this opens doors to a wide variety of careers in the business, professional, and public spheres.

To help students connect their course work with the professional world, the department offers credit for paid and unpaid internships. Through internships, students make practical applications of their skills, learn new skills, and start to build professional networks in the field of their choice.

Our students have done a wide variety of internships in the business world in such fields as investment banking, marketing, advertising, public relations, event planning and real estate sales. They have worked for film companies, radio stations, and television studios, doing marketing, editing, directing, and producing. Recording studios, political campaigns, internet start-ups, and law firms are also rich sources of pre-professional experience for college interns.

Many students get great opportunities working at not-for-profit corporations, such as hospitals, universities, and community agencies — places that welcome free assistance from bright, motivated college students. The employer gets free assistance on projects that normally need a skilled eye, and the student gets professional experience for resumes.

If you or your colleagues are interested in a communication and culture intern in your business or agency, please drop us an e-mail at cmcl@indiana.edu. We look forward to hearing from you.

Announcing

The easy Life

The IU Alumni Association is pleased to announce an easy, affordable way to become a life member: our no-interest monthly payment plan. For $55 a month for 10 months, you can pay off your life membership.

Simply choose the monthly payment plan option on any membership or renewal form, submit it, with your first payment of $55, and we’ll bill you monthly for the remaining nine payments.

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1970s
Abraham Davis Jr., PhD’71, writes, “Even though I became 80 in May, I am still a practicing rhetorician and also teach and lead line-dancing groups at three different senior centers. I also teach Bible classes and attend Elder Hostels with my wife.” He and his wife, Jennie, live in Harrisonburg, Va., and he can be reached at jrdavis9@juno.com.

1980s
Sharilyn D. Franklin, BA’89, was recently featured in the St. Louis Business Journal as one of the “most influential business women” for her efforts in co-founding and running the St. Louis-based advertising firm Fuse Inc. Based on the company’s $5 million in revenue in 2002, Advertising Age listed Fuse as the sixth largest African-American-owned agency in the country. She and her husband, Clifford, live in St. Louis.

1990s
Stef Myer Stommel, BA’91, a marketing professional with a global software company, still occasionally performs with community theater. “But my biggest accomplishment is my beautiful daughter, Anna Gretchen Stommel,” she writes. She lives in Cincinnati.
Kimberly K. Noble, BA’92, writes, “I am employed as a sports marketing and event manager for Velocity Sports & Entertainment in Wilton, Conn.” In April, she was married to Philip Swabsin, a 1992 graduate of the U.S. Military Academy at West Point.” She can be reached at kimberlyswwbsin@optonline.net.
Amy R. Wolverton, BA’92, is associate legal counsel and director of the media program at Campaign Legal Center in Washington, D.C. She also serves as co-chair of the Federal Communications Bar Association’s Online Practice Committee. She and her husband, Bradley, BA’92, live in Bethesda, Md.
Mary Frances Cappiello, BA’94, MA’00, is in her third year as a lecturer at Shenzhen University, located just over the border from Hong Kong in China’s Guangdong Province. She can be reached at mfcappie@asia.com.
David S. Heimlich, BA’94, was promoted to media director at Suissa Miller Advertising, Los Angeles, where he oversees all national and local media accounts. He lives in Hermosa Beach, Calif., and can be reached at dhsf2000@yahoo.com.
Johanna G. Aiken, BA’96, is an operations account manager for ANS in Chicago. She lives in Evanston, Ill., with her husband, Tim, and can be reached at jaiken33@yahoo.com.

2000s
Deirdre D. Finzer, BA’02, is a photojournalist living and working in Manhattan for Eddie Adams Bath House Studios Inc. She can be reached at ddfinzer@hotmail.com.
Bryan L. Fisher, PhD’03, was named assistant professor of speech communications at Francis Marion University in Florence, S.C.
Laura Elizabeth Kelly, BA’03, writes, “I am currently enjoying myself in Jackson, Wyo., teaching water skiing lessons to children and loving the West!” She can be reached at lekelly12@yahoo.com.
Natalie A. Stern, BA’03, of Pennington, N.J., participated in the Summer Fellowship Program sponsored by the International Radio and Television Society Foundation. The all-expense-paid, nine-week program teaches prospective professionals the ins and outs of the business through hands-on experience and advice. Stern was chosen as one of 35 out of 600 applicants to participate and was assigned an eight-week, full-time internship at New York-based WCBS-TV News.

Happy Birthday!

The Indiana University Alumni Association is celebrating its 150th birthday during 2004. All eight IU campuses, alumni clubs around the world, constituent societies, and affiliate groups will be hosting events to commemorate the anniversary.

On August 1-2, celebrations were held throughout the state and proclamations of congratulations were issued by the governor and more than 60 mayors.

During its century-and-a-half existence, countless alumni volunteers, led by 11 association chief executives, have served Indiana University and its alumni. The association was instrumental in the development of the IU Foundation, IU Varsity Club, IU Sports Network, and Hoosiers for Higher Education.

As one of the nation’s largest alumni organizations serving more than 450,000 living graduates, the IUAA strives to connect and engage alumni through programs, services, and communications. For information, visit www.alumni.indiana.edu or call (800) 824-3044.
Have tag, will travel

Send us your business card — or just your business information — and we’ll send it back to you laminated and attached to a strap, perfect for your traveling pleasure. (One tag per graduate, please.)

Your luggage tag will show that you are proud of your connection to the College of Arts & Sciences at IU and will improve our alumni database.

Mail your card or information to Luggage Tags, College of Arts & Sciences, Kirkwood Hall 208, 130 S. Woodlawn, Bloomington, IN 47405.

What’s new with you?

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU’s alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at www.alumni.indiana.edu/directory.

Publication carrying this form: Communication & Culture Alumni Newsletter

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